

Application Serial No. 10/029,159  
Amdt. dated August 26, 2004  
Reply to Office Action of May 27, 2004

## Amendments to the Claims

Claims 1-20 (Canceled)

Claim 21 (Currently amended) A method at a network based device for providing selected content selected from a plurality of content stored at a network-based device to a wireless mobile device used by a user, the selected content to be operated upon at the wireless mobile device pursuant to at least a first selected locking requirement that is determinative of use of the selected content at the wireless mobile device until the locking requirement is met, said method comprising:

selecting, at the wireless mobile device, acceptance of the at least the first selected locking requirement;

notifying the network-based device of selection made during said operation of selecting of the acceptance of the selected locking requirement;

receiving at the network-based device an indication of selection of selected content which of the plurality of content is to form the selected content;

presenting at least a first locking requirement associated with the selected content, the indication of selection of which is received during said operation of receiving; and

~~selectably providing the selected content to the wireless mobile device together with the~~  
at least the first locking requirement to permit the selected content to be operated upon pursuant to the at least the first selected locking requirement.

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Claim 22 (Currently amended) A method at a wireless mobile device for providing selected content, said method comprising:~~The method of claim 1 further comprising the operations of:~~

transmitting an indication of selection of which of the plurality of content is to form the selected content;

receiving at least a first locking requirement associated with the selected content;

selecting acceptance of the at least the first selected locking requirement;

receiving said selected content and storing the said selected content, once provided  
~~during said operation of selectably providing, to the wireless mobile device, at the wireless mobile device;~~

~~operating upon the selected content at the wireless mobile device in accordance with the~~  
~~at least the first selected locking requirement.~~

Claim 23 (Previously presented) The method of claim 22 further comprising the operation, at the wireless mobile device, of determining when the first selected locking requirement is met.

Claim 24 (Previously presented) The method of claim 23 further comprising the operation subsequent to said operation of determining of unlocking the selected content data to release the selected content out of the first selected locking requirement.

Claim 25 (Previously presented) The method of claim 23 further comprising the operation of notifying the network-based device of determination made during said operation of determining that the first selected locking requirement is met.

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Claim 26 (Currently amended) The method of ~~claim 25~~Claim 23 further comprising the operation of dispensing a reward to a user associated with the wireless mobile device subsequent to notifying the network-based device during said operation of determining.

Claim 27 (Currently amended) The method of claim 21 wherein said operations of presenting and selectably providing are performed by sending a message from the network-based device to ~~the wireless mobile device that contains both the selected content and the at least the first~~ selected locking requirement.

Claims 28-32. (Canceled)

Claim 33 (Currently amended) The method of ~~claim 21~~ Claim 22 wherein the selected content of the plurality of content comprises advertising content and wherein said method further comprises the operation of displaying the advertising content at the wireless mobile device according to the at least the first selected locking requirement.

Claim 34 (Previously presented) The method of claim 33 wherein the at least the first selected locking requirement comprises a manner by which to display the advertising content in human perceptible form.

Claim 35 (Currently amended) In a wireless mobile device operable by a user in a radio communication system, an improvement of apparatus for operating upon selected content

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selected from a plurality of content stored at a network-based device and delivered to the wireless mobile device, said apparatus comprising:

~~a selector embodied at the wireless mobile device, said selector for selecting acceptance of at least a first selected locking requirement; and~~

a content manager embodied at the wireless mobile device, said content manager for managing the selected content once delivered to the wireless mobile device, management of the selected content provided by said content manager comprising selectably locking the selected content pursuant to ~~[[a]] the~~ a first selected locking requirement, determining when the first selected locking requirement is met, and unlocking the selected content when the first selected locking requirement is determined to have been met.

Claim 36 (New) A method for delivering selected content said method comprising:

receiving an indication of selected content;

presenting at least a first locking requirement associated with the selected content wherein said locking requirement defines a specific period of time or a specified amount of usage for which the content is locked in at the user device; and

providing the selected content together with the at least the first locking requirement to permit the selected content to be operated upon pursuant to the at least the first selected locking requirement.

Claim 37 (New) The method of Claim 36 further comprising:

receiving an indication of said at least first selected locking requirement having been met.

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Claim 38 (New) The method as in Claim 37 further comprising:  
providing a reward in response to said indication.

Claim 39 (New) A method of using selected content said method comprising:  
transmitting an indication of selected content;  
receiving at least a first locking requirement associated with the selected content wherein  
said locking requirement defines a specific period of time or a specified amount of usage  
for which the content is locked in at the user device;  
selecting acceptance of the at least the first selected locking requirement;  
receiving said selected content and storing said selected content; and  
operating upon the selected content in accordance with the at least the first selected  
locking requirement.

Claim 40 (New) The method of Claim 39 further comprising:  
the operation of determining when the at least the first selected locking requirement is  
met;  
the operation of unlocking the selected content data to release the selected content out of  
the first selected locking requirement; and  
the operation of transmitting an indication of the said first selected locking requirement  
having been met.

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Claim 41 (New): A method as in Claim 40 further comprising:

receiving an indication of a reward;

Claim 42 (New): A wireless mobile device for operating upon selected content said device comprising:

a content manager for managing selected content , wherein said management comprises

locking in said selected content pursuant to a first locking requirement;

a memory for storing a plurality of profiles wherein each profile comprises a profile

identifier, and an identifier indicative of the use of said locked in selected content.